



# **Investor and Analyst Briefing 2015**

•	ITMA 2015, November	r 13	, 20	15									•	•	•	•	٠	
•	RIETER HOLDING	•	٠	•	•	•	•	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	

# Agenda





1.	Welcome	Cornelia Schreier
2.	Introduction and strategic focus	Dr. Norbert Klapper
3.	Innovative solutions	Dr. Norbert Klapper
4.	After Sales	Carsten Liske
5.	Profitability improvement	Joris Gröflin
6.	Outlook	Dr. Norbert Klapper

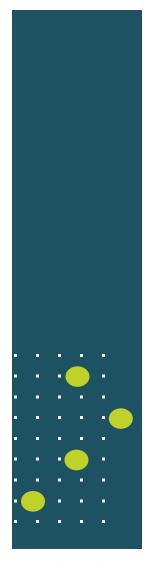
#### Welcome and schedule



- 13.10 13.15 Welcome
- 13.15 13.45 Presentation
- 13.45 14.15 Q&A
- 14.15 15.00 Booth tour

# **Agenda**





1. Welcome Cornelia Schreier

2.	Introduction and strategic focus	Dr. Norbert Klapper
3.	Innovative solutions	Dr. Norbert Klapper

4. After Sales Carsten Liske

5. Profitability improvement Joris Gröflin

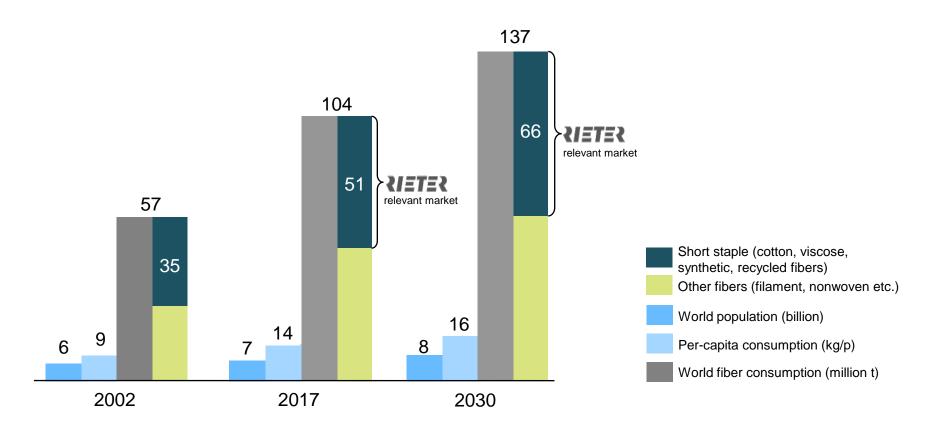
6. Outlook Dr. Norbert Klapper

# Strategic focus – long-term growth industry



### Textile business will continue to grow – short staple as largest segment

#### World population and fiber consumption growth



Source: PCI

### Strategic focus



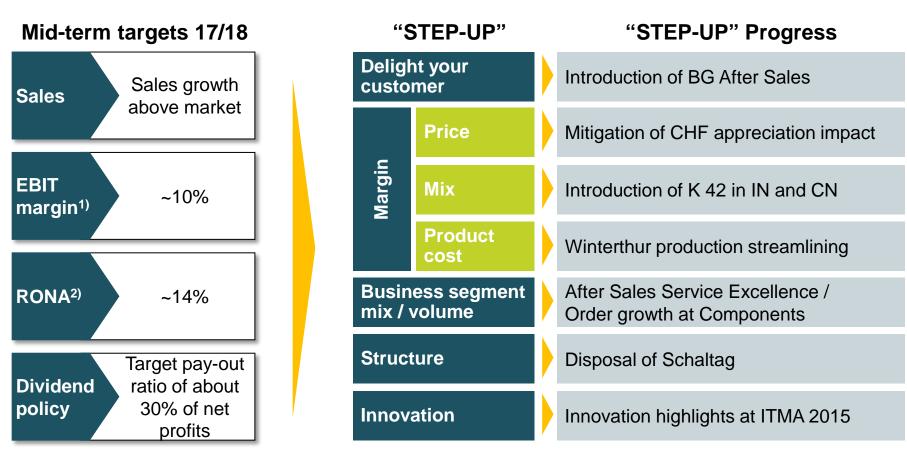
# RIETER is the world's leading supplier of short staple spinning systems offering the full range of machines, parts and components

- Creating customer value through
  - system expertise
  - innovative solutions
  - after sales excellence
  - global presence
- Generating profitable growth and value for shareholders over the cycle
- Enabling employees to achieve superior results and to enjoy work

# Rieter's progress towards the mid-term targets



#### Committed execution of "STEP-UP" initiatives since October 2014



At sales of ~1.3 bn CHF

<sup>2)</sup> RONA is calculated as net result before interest costs and write-off financial assets divided by net assets excl. financial debt

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# Focus on innovation – key drivers



### Rieter is focusing on improving customers competitive position







#### Material cost

- Raw material yield
- Raw material quality

-5% material cost

+345 bps margin

#### Labor

- Automation
- Maintenance
- -5% labor cost

+35 bps margin

#### Energy

- Power
  - consumption

-5% energy

+35 bps

margin

Durability

-5% D&A

Depreciation

Utilization

(Reliability/

Flexibility)

+35 bps margin

#### Yarn price

- Yarn properties
- Evenness / constant quality

+5% yarn price

+452 bps margin

# Combing: The new E 36 / E 86



### Industry leadership with the new combing machine set

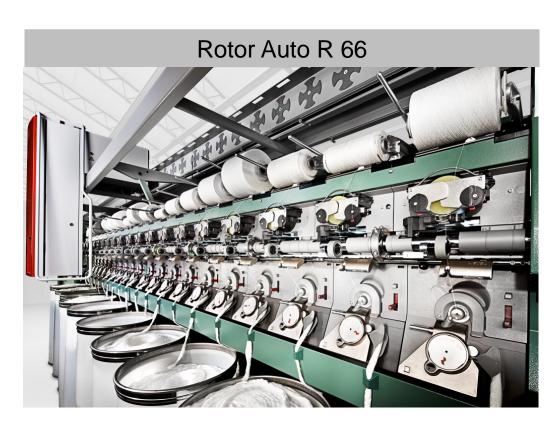


- High output of 540 kg/h per set:
  - **→** + 20%
- + 1 combing machine per set
- Noil ratio adjustments possible
- God comb inside

# Rotor spinning: The new R 66



### Productivity and performance – also down the value chain



- Longer machine (up to 700 positions)
- High yarn strength with better performance in weaving / knitting
- Improved winding leads to higher package quality
- Fiber versatility with CHANNELpass
- **Suessen** S 66 Box inside

# Airjet spinning: The new P 26



### Important milestone passed: Polyester option now available



- Water-based injection solution allows 100% polyester spinning
- Soft-yarn spinning capability for 100% combed cotton and blends
- Up to 6 robots on 200 spinning positions allow high flexibility
- Rieter yarn-break sensor Q10A inside

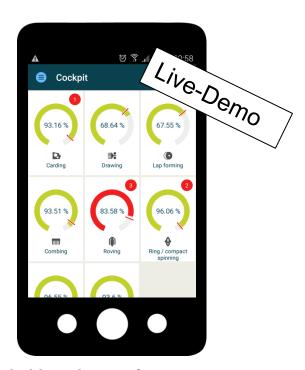
# **New innovations: "Internet of Things"**



#### Mill monitoring becomes mobile and interactive: SPIDERweb Mill Control



- Mill Monitoring System for specialists
- Detailed mill information
- Usable within mill local network
- More than 200 installations sold



- Cockpit & Alert App for managers
- Summarized mill information
- Worldwide usable
- Alert based, supports mill communication

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# After Sales value proposition



### Long-term customer competitiveness maximizing return on investment



#### **Sustaining Value**

Rieter After Sales serves customers wherever they are located with spare parts, value-adding after sales services and solutions over the entire product life cycle.

#### **Solution Provider**

After sales solutions make the customer's spinning mill even more productive, efficient and flexible and enable the customer to quickly respond to market changes. We consult our customers during the after sales period with end-to-end mill conversions and upgrades leveraging on Rieter's system supplier expertise.

#### **Service Competence**

Our comprehensive After Sales services – starting from installation along the entire product life cycle – includes all elements from technology support over maintenance audits and repair services to customer training.

# After Sales: Building on a strong base



#### A global footprint of dedicated after sales professionals



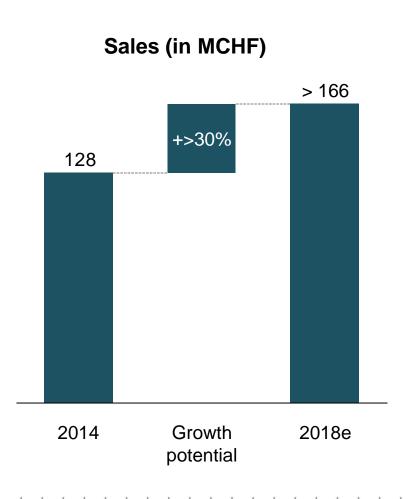
- Worldwide presence with more than 700 after sales professionals
- Serving more than 3'000 active customers in 98 countries via Rieter subsidiaries and around 60 agents
- Significant size of installed Rieter machine population (machines / systems)
- Growing installed base thanks to larger deliveries in the last few years
- Established range of spare parts, electronic repair services, customer training, technology and installation services

#### Potential to further leverage the existing base!

#### After Sales: Our ambition



### After Sales aims to grow by more than 30% in sales until 2018 against 2014



#### Main growth drivers:

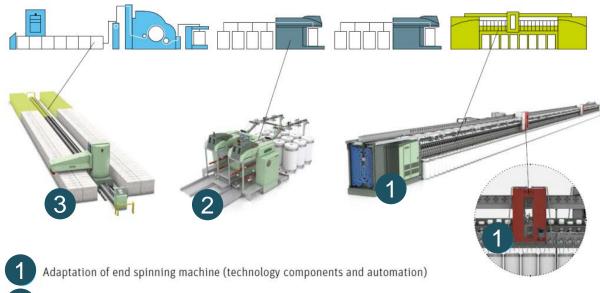
- After Sales Excellence initiative:
  - Portfolio enlargement
  - Penetration / share of wallet increase
  - Delivery performance optimization
- Growth of installed base
- Field service depending on new machine installations

#### **After Sales: First results**



#### Promising customer response with the After Sales Excellence program

#### **Example for After Sales Solutions offering**



- Consulting customers with end-to-end mill conversions and upgrades
- Rieter's systems supplier expertise as a key differentiator

- Rebalancing of upstream process capacities
- 3 Technology modification for higher production

# After Sales: The way forward



#### **Bundling products and services around customer needs**



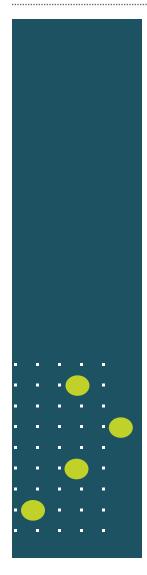
#### **Actions:**

- Dedicated business group established:
  - Increased customer focus
  - Concentration of capabilities and capacities
- Improvement and growth levers identified:
   >10 initiatives released
- After sales innovations at ITMA 2015:
  - Parts and conversion packages
  - Introduction of first service products

# Agenda



Carsten Liske



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4. After Sales

# Profitability improvement mid-term: 10% EBIT margin



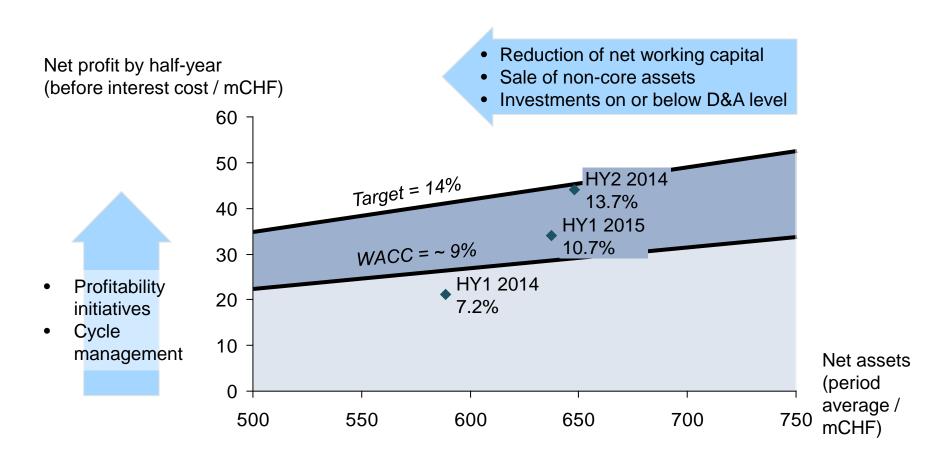
### Key initiatives lead to the profitability improvement

		HY1 2014	HY2 2014	HY1 2015	Key initiatives	Mid-term Target
	Machines & Systems	376.1	477.4	392.7	Innovations / CN,IN / Pricing	
Sales	After Sales	59.6	67.9	69.6	After Sales Excellence	+>30%
(mCHF)	Components	86.4	86.0	91.6	Innovations / Market presence	
	Rieter Group	522.1	631.3	553.9		~1300
	Machines & Systems	10.6	30	17.2	Winterthur production / structural cost	
	After Sales	8.5	11.5	13.6	Follows topline growth	
EBIT (mCHF)	Components	14.1	18.4	16.0	Follows topline growth	
	Others / corporate	-4.4	-4.1	-1.0	Cycle management	
	Rieter Group	28.8	55.8	45.8		130
EBIT in %	Rieter Group	5.5	8.8	8.3		10

# Profitability improvement mid-term: 14% RONA

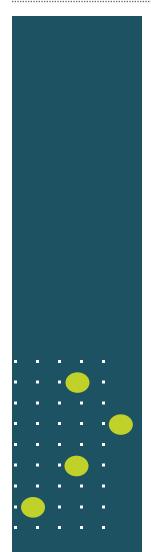


Reduction of net assets with increased profitability in order to achieve target



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#### **Outlook**



- While the order intake trend for both business groups Components and After Sales is
  pleasing, the market for new machinery at the business group Machines & Systems is at a
  low level. This trend is due to spinning mills' low margins as well as uncertainty in the
  individual sales markets.
- Owing to the positive dynamics in the business groups Components and After Sales and an order book delivery according to schedule in the business group Machines & Systems, Rieter is expecting for the whole of 2015 sales of around 1 billion CHF, operative profitability (EBIT) of around 7 percent and a net profit of between 4 and 5 percent of sales.

#### **Disclaimer**



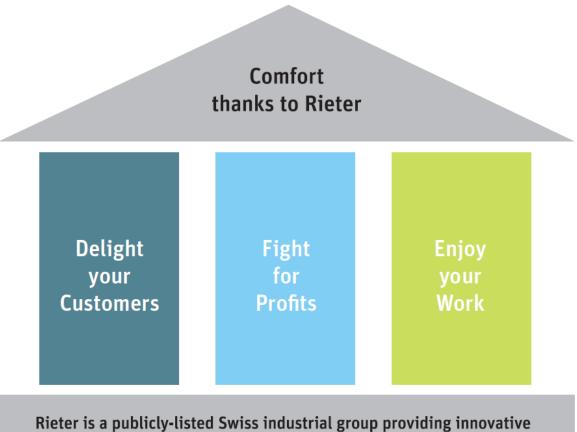
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All statements in this report which do not reflect historical facts are forecasts for the future which offer no guarantee whatsoever with respect to future performance; they are embody risks and uncertainties which include – but are not confined to – future global economic conditions, exchange rates, legal provisions, market conditions, activities by competitors and other factors outside the company's control.

# Values and principles

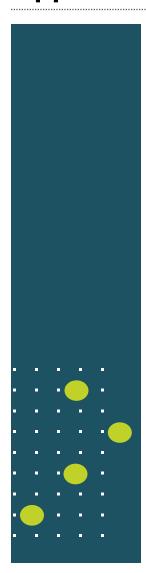




Rieter is a publicly-listed Swiss industrial group providing innovative solutions for the global industry.

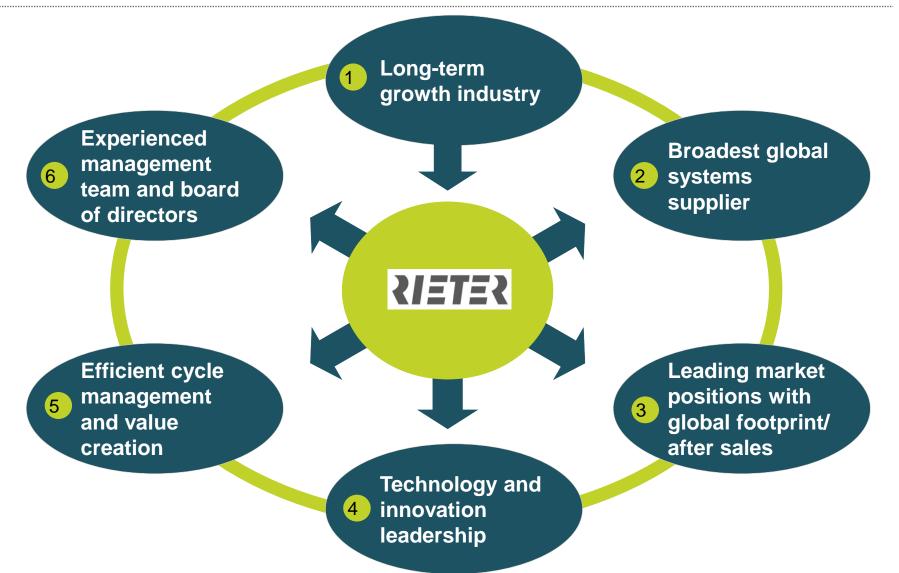
# **Appendix**





# Key investment highlights of Rieter



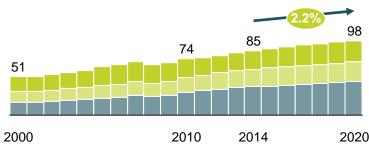


# 1 – Long-term growth industry



#### Rieter will profit from market drivers and shifts

#### **Textile mill consumption** (in million tons)



Cotton

Manmade staple fibres

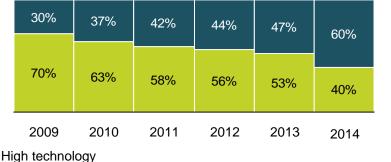
Manmade filaments

CAGR short staple fibers Source: PCI Red Book 2013, excl. secondary fibers

#### **Market drivers**

- Fiber consumption (population, standard of living)
- Short staple vs. filaments (raw material availability, cost, functionality)
- No disruptive technology shift expected

#### **Performance shift** (in %)



Standard technology

Source: ITMF, Rieter

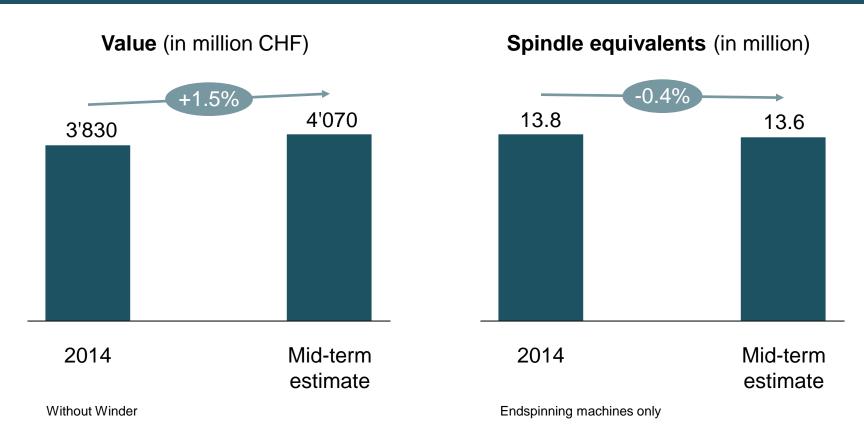
#### **Market shifts**

- Performance
- Regional
- Spinning technology

# 1 – Long-term growth industry



### Market for short staple spinning equipment is assumed to grow in value

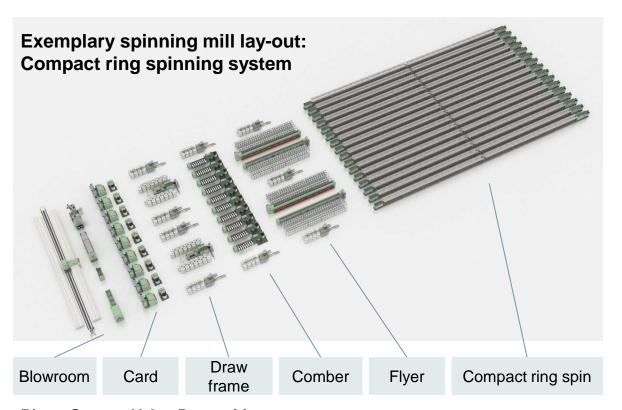


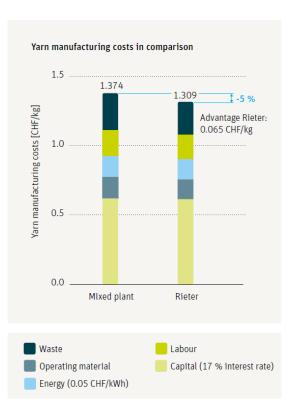
Market growth is driven by performance shift into high tech segment mainly in China

# 2 – Rieter systems with superior customer value



### Higher total value of ownership for Rieter systems customers





#### **Rieter System Value Proposition**

- One-stop-shop: providing customer specific systems solutions from bale to yarn; supporting customer throughout the full life-cycle – from mill planning to installation, performance optimization, repair and after sales service
- Systems competence: leading to superior total value of ownership for customers vs. mixed plant solutions
- End-to-end mill management system (SPIDERweb): digital integration offering enhanced mill operation and optimization

# 2 – Rieter: Business Groups



### Strong business model serving a global market



# After Sales



Components



**Customer focus** 

Spinning mills

Rieter installed base

Parts, Services &

Installation

3rd party installed base and 3rd party OEM's

**Products** 

Machines & Systems (Capital Goods)

Parts & Components

Brand(s)

Rieter

Four separate brands

**Sales 2014** 

**Priorities:** 

853.5

40.6 (4.8%)

**mCHF** 

127.5

20.0 (15.7%)

Rieter

32.5 (18.9%)

172.4

EBIT 2014 mCHF (% Sales)

• System expertise

 Profitable growth on Rieter installed base  Profitable growth on third-party installed

Cycle management

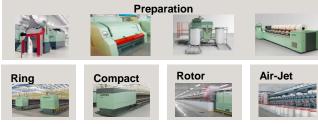
Differentiation

### 2 - Rieter: Business Groups



Machines & Systems

- Leading position in high-end segment for all fields of activity
- Recognized as an innovation leader with superior products









After Sales

- Best support to leverage customers' investment in Rieter machinery over the entire product life cycle
- Worldwide presence, close to markets









Components

- Supply to 3<sup>rd</sup> party OEMs underlines position in textile components
- By far largest supplier of textile components for spinning machines

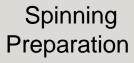


# 2 - Business Group Machines & Systems



### Rieter offering systems solutions from bale to yarn

Fiber Preparation







Rotor Spinning

Air-Jet Spinning





































# 2 – Business Group Components



### The only global components provider for all spinning technologies

- Complete components product range from fibre to yarn
- Spinning components for all 4 spinning technologies
- Products for high-end and basic technology
- Global sales, service, engineering and manufacturing



Ring Spinning



**Compact Spinning** 



**Rotor Spinning** 

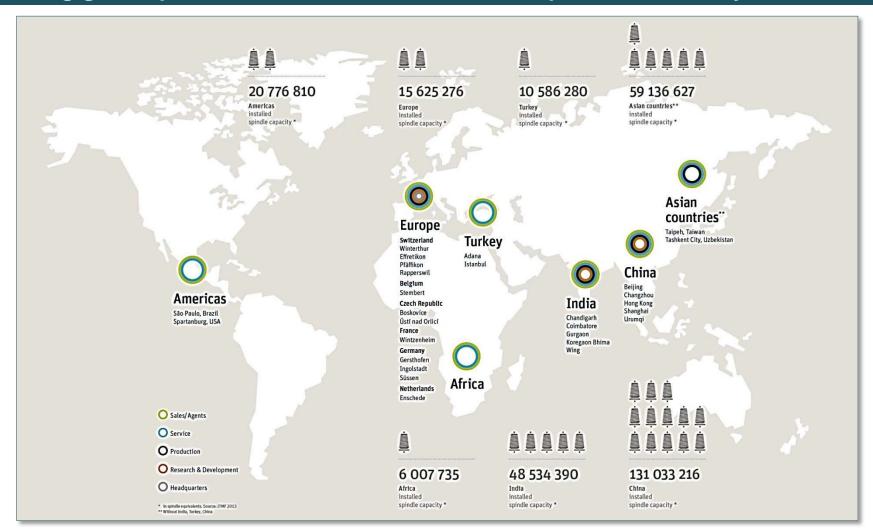


Air-Jet Spinning

# 3 – Leading market positions with global footprint



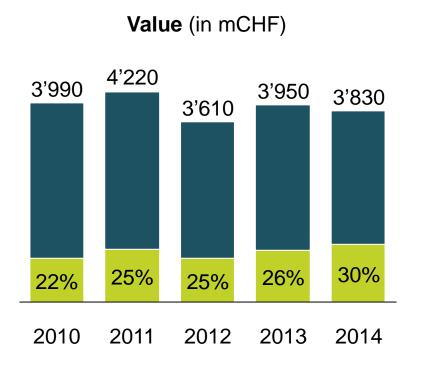
### Strong global production, sales and service footprint to serve key markets



## 3 - Leading market positions with global footprint



#### Increase in market share thanks to strong position and capacity increase

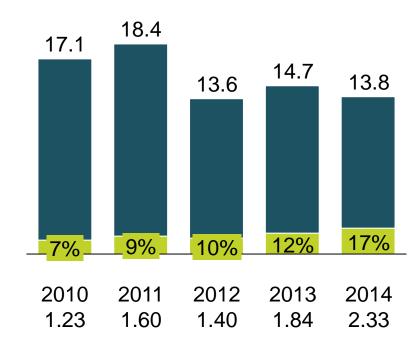




w/o Winder

Source: Rieter estimates, ITMF

#### Spindle equivalents shipped (in million)





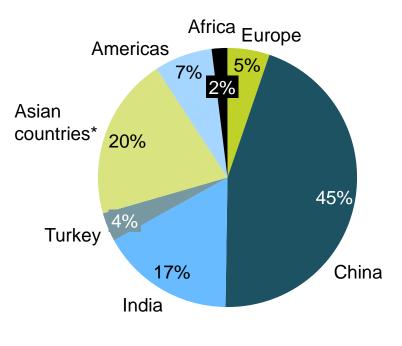
Endspinning machines only

## 3 – Leading market positions with global footprint

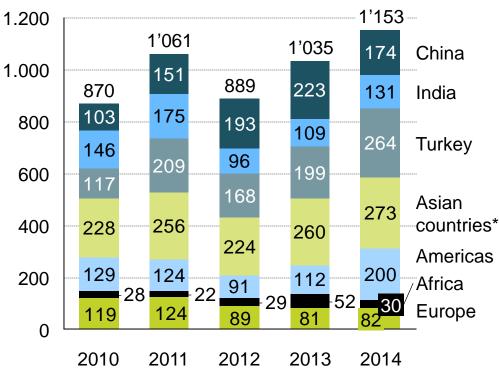


#### Continuous increase of sales in Asia

# World-wide installed capacity (spindle equivalents) in %



#### **Rieter sales in Mio CHF**



Source: ITMF 2013

\*without China, India, Turkey

## 4 - Technology and innovation leadership



### Past break-through examples prove technology and innovation leadership

Machines & Systems

Widest, self sharpening card



2001

OMEGAlap (combing prep.)



2004

Double-head autolevel. draw frame



2009

New Air-Jet Machine



2010

Compact spinning machine K 46



2013

Rotor spinning machine R 66



2015

After Sales

**IGS** classic



1995

Flow+



2008

AC Servocombi



2009

R 1 / R 20 Clip-on OR



2012

Suction tube ECOrized



2013

Wobble disk



2015

Components

**TITAN** ring



1997

EliTe® compacting unit



2002

**Primacomb®** 



2009

Spinbox S 60



2011

Spinbox S 35



2013

**CROCOdoff** forte

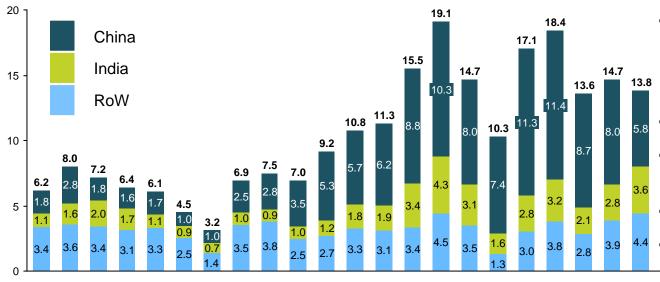


2015



#### Rieter's market is characterized by cyclical fluctuations

#### Spindle equivalents (shipments) - in million



#### Investment cycle triggers:

- Positive spinning mill margins (conversion between raw material and yarn price)
- Availability of financing
- Government incentive programs
- Innovations
- Textile value chain shifts

1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018ff

Future growth drivers

Growing fiber demand calls for additional capacity beyond productivity gains

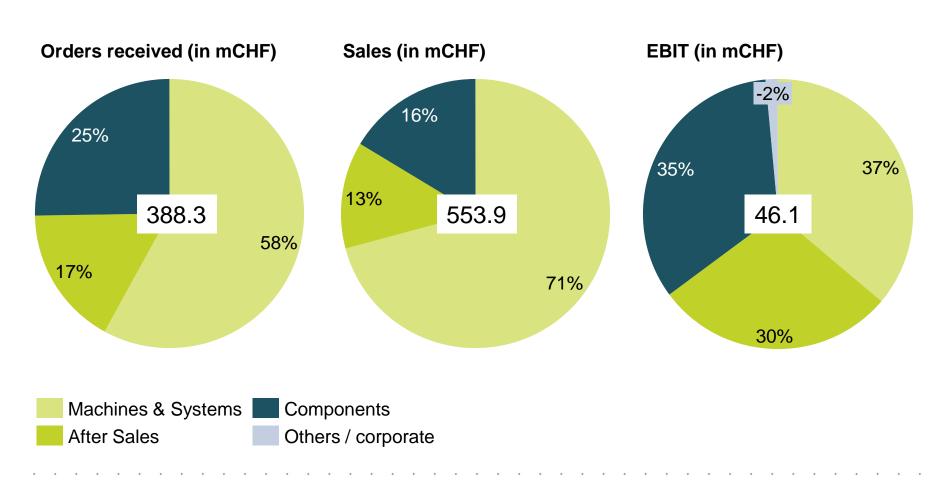
Trend to increasing quality, fineness and automation

Replacement of installed capacity

Source: ITMF 2014, Rieter



Significant share of EBIT stems from After Sales and Components in HY1 15





### Net liquidity at 139.0 million CHF and equity ratio increase to 42.7%

mCHF	30.06. 2015	31.12. 2014	30.06. 2014
Total assets	991.6	1209.4	1100.2
Non-current assets	361.2	387.3	362.5
Net working capital	62.1	24.6	40.2
Liquid funds	265.2	445.6	300.4
Net liquidity	139.0	171.7	118.6
Short-term financial debt	19.6	168.1	175.4
Long-term financial debt	106.6	105.8	6.4
Shareholders' equity	423.9	441.9	387.9
in % of total assets	43%	37%	35%

- Currency translation adjustment with negative impact on net liquidity
- Dividend of 20.6 million CHF (4.50 CHF per share) paid out in April 2015
- Outstanding bond (2010 2015, 4.5%) repaid in April 2015
- Long-term financial debt includes bond issued in 2014 (100.0 million CHF, 2014 – 2020, 1.5%)
- Shareholders' equity ratio increased to 42.7%



### Seasonal increase of net working capital to 62.1 million CHF

		:	
mCHF	30.06. 2015	31.12. 2014	30.06. 2014
Inventories	207.8	253.1	264.8
Trade receivables	101.9	73.5	105.1
Other receivables	55.5	49.9	67.4
Trade payables	-63.3	-107.6	-106.5
Advance payments	-90.1	-104.4	-138.8
Other current liabilities	-149.7	-139.9	-151.8
Net working capital	62.1	24.6	40.2

- Positive impacts on net working capital thanks to lower inventories
- Advance payments at lower levels due to low orders received at Machines & Systems



### Net working capital drives free cash flow to -5.1 million CHF in HY1

mCHF	HY1 2015	HY1 2014
Net profit	29.1	14.3
Interest and tax expense (net)	16.4	13.3
Depreciation and amortization	19.9	19.6
+/- Non-cash items / disposal gains	-5.2	1.9
+/- Change in NWC and provisions	-46.2	-21.9
+/- Interest paid / received (net)	-7.1	-9.4
+/- Taxes paid	-11.6	-8.5
+/- Capital expenditure	-7.3	-12.5
+/- Proceeds from disposals	6.2	0.3
+/- Change in other financial assets	0.7	0.0
Free cash flow	-5.1	-2.9

- Free cash flow impacted by higher receivables and lower payables and advance payments
- Lower capex
- Positive impact from sale of real estate

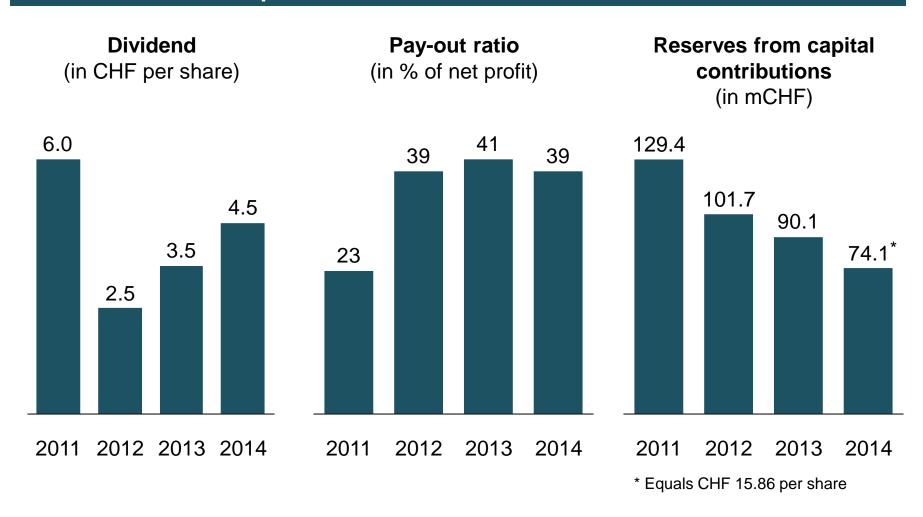


### Return on net assets (RONA) of 10.7% above cost of capital

mCHF	30.06.2015	31.12.2014	HY1 2015
Non-current assets	361.2	387.3	
Inventories and receivables	365.2	376.5	
Liquid funds	265.2	445.6	
Total assets	991.6	1'209.4	
Non-current liabilities (excl. debt)	-138.4	-141.7	
Current liabilities (excl. debt)	-303.1	-351.9	
Net assets (excl. debt), average	550.1	715.8	637.3
Net profit HY1 2015			29.1
Interest cost HY1 2015			4.9
Net profit before interest cost HY1 2015			34.0
RONA HY1 2015 in %			10.7%



### Dividend of 4.50 CHF paid out for 2014



## 6 - Experienced management team and BoD



### New organization as of January 1, 2015 to reflect strategic focus

#### **Board of Directors**



Michael Pieper Member of the Board

Peter Spuhler
Member of the Board

Erwin Stoller President

This E. Schneider Vice President

**Dr. Jakob Baer**Member of the Board

Hans-Peter Schwald Member of the Board

**Dr. Dieter Spälti**Member of the Board

#### Management team



Thomas Anwander General Counsel and Company Secretary

Werner Strasser Head Business Group Components

**Dr. Norbert Klapper CEO** and Head Business
Group Machines & Systems

Carsten Liske Head Business Group After Sales

Joris Gröflin Chief Financial Officer

# **Share price**



Rieter registered shares of 5 CHF nominal value Bloomberg: RIEN; Reuters: RITZn	30.06.2015	31.12.2014	30.06.2014
Shares outstanding excl. own shares (end of period)	4'581'585	4'575'484	4'583'858
Average shares (of period)	4'577'017	4'583'909	4'587'530
Share price (end of period) CF	IF <b>147.80</b>	165.50	221.70
Market capitalization (end of period) mCl	-dF <b>677</b>	757	1'016