

**Media Release****Rieter Management AG**

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**Rieter Expands Service Footprint in Kahramanmaraş, Turkey**

**Rieter is moving its Kahramanmaraş service station to a larger location covering 2 000 m<sup>2</sup> in a bid to broaden its offering and strengthen its market position in Turkey. The station will house one of the region's largest test-spinning facilities and provide know-how in sustainable yarn manufacturing.**

The comprehensive portfolio covers both mechanical and electronic services, including the revision of gear units, servomotor adjustments, and suction drums. The station will also offer preventive maintenance and mill optimization. The service offering spans the entire Rieter product portfolio, including the automatic winding machine Autoconer X6. In addition, highly trained experts will help customers unlock the full potential of Rieter technology so they can better capture opportunities in the fast-moving textile markets.

Highlights of the Kahramanmaraş Service Station include the setup of a fully automatic rotor spinning machine R 70 and the winding machine Autoconer X6. Three-quarters of the 2 000 m<sup>2</sup> service space is reserved for functional activities, which will feature one of the region's largest test-spinning facilities. Customers can run yarn comparison tests and analyze the impact of different technology parts so they can optimize machine setups. In-depth yarn trials and access to Rieter textile technology expertise will allow customers to cater more effectively to the dynamic demands of textile brands regarding performance, quality and sustainability, such as recycling applications.

The Kahramanmaraş service station is strategically located at the heart of the region's textile industry, with a large proportion of Rieter's installed base located within a radius of around 200 kilometers. Turkey is a textile powerhouse, currently ranking fifth in global exports and poised for additional growth. The country's industry is also implementing a green action plan to help it meet the growing demand for sustainable textiles, especially from Europe.

Rico Randegger, Head of Business Group After Sales, says: "Customer centricity is a priority for us and the opening of the Kahramanmaraş service station is an important milestone. We are moving closer to our customers so we can help them seize growth opportunities faster and more effectively."

Ali Özşamsun, Managing Director Rieter in Turkey, says: "The sole measure of success is the competitiveness of our customers. We support customers throughout the lifetime of their products and systems so they can unlock the full potential of Rieter technology and win in the market."

The new service station starts operations in September 2022 and will accelerate the growth of the company's three stations in Turkey. Rieter has been operating service stations in Turkey since 2005 with a presence in the country dating back to the 1990s.

## Pictures:

Download link: <https://rieter.picturepark.com/Go/maxnwGHe>

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The new 2 000 m<sup>2</sup> Kahramanmaraş service station includes one of the region's largest testing facilities and gives access to Rieter textile expertise.

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Ribbon Cutting Ceremony (from left to right): Ali Özşamsun, Managing Director Rieter in Turkey, Erkan Ateşler, Member of the Board of Erbel Mümessillik, Hanefi Mahfiççek, City Mayor, Hanefi Öksüz, Chairman of Kipas Holding, Arif Sirikci, Chairman of Sirikcioglu, Rico Randegger, Head of Business Group After Sales, Haluk Erbel, Board Chairman of Erbel Mümessillik.

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Rico Randegger, Head of Business Group After Sales: "Customer centricity is a priority for us and the opening of the Kahramanmaraş service station is an important milestone. We are moving closer to our customers so we can help them seize growth opportunities faster and more effectively."

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Ali Özsamsun, Managing Director Rieter in Turkey: “The sole measure of success is the competitiveness of our customers. We support customers throughout the lifetime of their products and systems so they can unlock the full potential of Rieter technology and win in the market.”

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### **About Rieter**

Rieter is the world's leading supplier of systems for short-staple fiber spinning. Based in Winterthur (Switzerland), the company develops and manufactures machinery, systems and components used to convert natural and manmade fibers and their blends into yarns. Rieter is the only supplier worldwide to cover both spinning preparation processes and all four end spinning processes currently established on the market. Furthermore, Rieter is a leader in the field of precision winding machines. With 18 manufacturing locations in ten countries, the company employs a global workforce of some 5 480, about 16.5% of whom are based in Switzerland. Rieter is listed on the SIX Swiss Exchange under ticker symbol RIEN. [www.rieter.com](http://www.rieter.com)